# 2

# ARIDO SOC ANNUAL GOLF TOURNAMENT

for Cancer Research

#### **LEGACY**

The SOC tournament began in 2009, named "Tees for Two" with the idea of two industry professionals teaming up with two designers. After the death of Vicki Woloschuk in 2011, the tournament was renamed in her honour and proceeds were donated to the Cancer Research Society. Vicki was a talented Designer and dedicated volunteer and helped shape the success of the SOC Chapter and contributed to the inception of our inaugural golf tournament.

Recognizing that cancer has touched so many of us, the tournament remain charitable to the Cancer Research Society, however, rebranded under the original ARIDO Southern Ontario Chapter

A WAR

## **HOW TO PARTICIPATE**

There are lots of ways you can be a part of this special day! Sponsor a foursome, provide a raffle item, or contribute to the various other sponsorship opportunities.

## **BEST BALL FOURSOME**

Sponsor a foursome, network and be sure to bring one great golfer! You can create your own team or choose from the designer player pool.

# 2023 GOLF DAY

#### DATE

September 13th, 2023

## **LOCATION**

Kings Forest Golf Club 100 Green Hill Ave., Hamilton, ON





# A MESSAGE FROM ARIDO SOC



## SHERI CRAWFORD, SOC PRESIDENT

As a long-standing participant and organizer of the SOC Golf Tournament I am happy to be back this year, helping our dedicated team of volunteers and getting back on the course to enjoy a wonderful day in Southern Ontario. Over our 12 years of organizing this tournament and donating to the Cancer Research Society we have contributed over \$30,000 to Cancer research.

In the Spring of 2022, I was diagnosed with Stage 3 rectal cancer. My journey that lasted about a year encompassed 3 surgeries, 4 hospital visits, a blood transfusion and chemotherapy. Seeing the pain that my family experienced was probably one of the hardest parts of my illness. In November of 2022 I was able to ring the cancer bell after my last infusion treatment and was given a clean bill of health in April of this year.

Although many go through a much longer journey than I did, I now fully understand the benefits of our donations as I was given a chance to continue to be a mother, partner, daughter, colleague and friend because of the advancements in cancer treatment. I vowed to live my life to the fullest and gain back my strength so I could enjoy all the activities that I missed last year, including golfing.

From the bottom of my heart, I thank all the sponsors who have continuously supported our tournament and allowed someone like myself an opportunity to survive. And to those who are just joining us this year, thank you for giving someone else a fighting chance.

I look forward to seeing you all on the course!



# SPONSORSHIP OPPORTUNITIES

A WAR WAR

#### **BEST BALL FOURSOME**

\$900

- One golf foursome, including 18 holes, light lunch, and dinner.
- Logo recognition at one (1) hole
- Logo recognition on the SOC ARIDO Golf Tournament event website
- Logo displayed on presentation during dinner.
- Logo on events promotion on the ARIDO SOC Chapter Facebook page

#### **GOLF CART SPONSOR**

\$1200

- Complimentary best ball foursome in the golf tournament
- Logo recognition on all event power carts AND Logo recognition on SOC ARIDO Golf Tournament event page

#### **LUNCH SPONSOR**

\$500

- Company logo printed on signage in lunch area.
- Logo recognition on (1) hole sponsor sign
- Company recognition on the SOC Golf Tournament website

## MIMOSA STATION SPONSOR

\$500

- Company logo on Mimosa station
- Company reps will host the Mimosa station at the halfway house, where players can enjoy refreshing beverages during their round of golf.
- Beverages supplied by Kings Forest Golf Club and purchased separately by this sponsor.
- Company recognition on the SOC Golf Tournament website

## **SNACK BAGS SPONSOR**

\$300

- Company logo printed on all snack bags provided on carts for each golfer.
- Tournament to supply a variety of snacks with option for sponsor to add logo branded items to bag.

### **FRUIT STAND SPONSOR**

\$500

- Company logo at fruit stand station on designated course hole.
- Company representative at fruit stand

### **GOLF BALL SPONSOR**

\$500

- Logo on event page on SOC Golf Tournament event website
- Branded golf balls supplied by the sponsor will be distributed to all tournament participants in golf carts.

### PUTTING CONTEST SPONSOR

- Sponsor to provide prize for putting contest
- Option for company rep to host contest putting area AND Logo recognition at putting area and on SOC Golf Tournament event website.

# **SPONSORSHIP OPPORTUNITIES**

A KINDY

#### INSTAGRAM PHOTO OP SPONSOR

- Sponsors provide and install a furniture/product vignette to be set up in 1 of 2 areas
  for a selfie photo op where each foursome uploads the photos with sponsor's unique
  hashtag.
- Areas for vignette:
  - o Registration,
  - o Within the clubhouse at dinner

#### FOURSOME PRIZE SPONSOR

- Sponsor to provide prizes for winning foursome and most honest foursome with logo recognition on prizes and Company recognition on the SOC Golf Tournament event website.
- Logo recognition where golfer gifts are distributed AND Logo recognition on one (1) hole sponsor sign.

#### MEN'S AND WOMEN'S LONGEST DRIVE SPONSOR

- Sponsor to provide prize for both women's and men's longest drive
- Option for company rep to host contest hole AND Logo recognition on SOC Golf Tournament event website.

#### MEN'S AND WOMEN'S CLOSEST TO THE PIN SPONSOR

- Sponsor to provide prize for both women's and men's closest to the pin
- Option for company rep to host contest hole AND Logo recognition on SOC Golf Tournament event website.

# OTHER WAYS TO PARTICIPATE

### **DINNER TICKET ONLY**

\$100

- Company logo printed on all snack bags provided on carts for each golfer.
- Tournament to supply a variety of snacks with option for sponsor to add logo branded items to bag.

### **REGISTRATION AREA "BIG" RAFFLE**

- Company to donate main raffle prize to be stationed at the registration desk with a specific raffle ticket price.
- Company name and recognition

## RAFFLE TABLE PRIZES

- Companies can donate prizes to the dinner event raffle
- Company name and recognition on each prize donated.



