

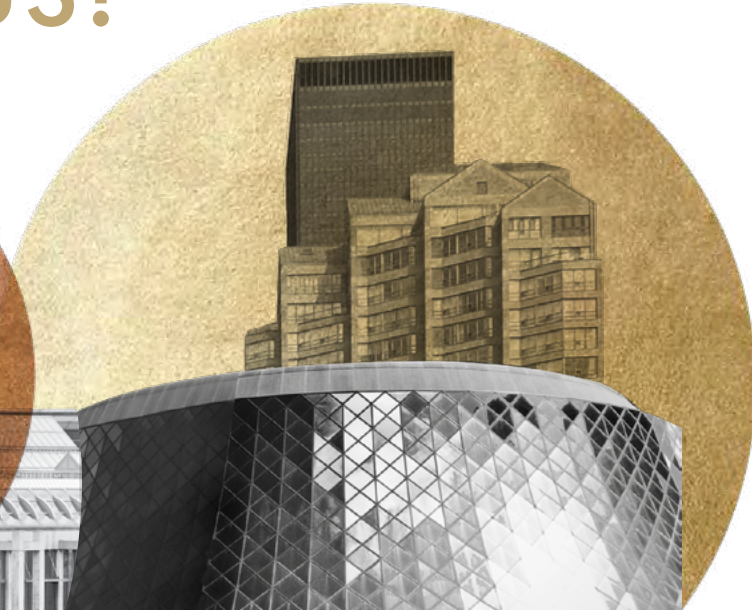
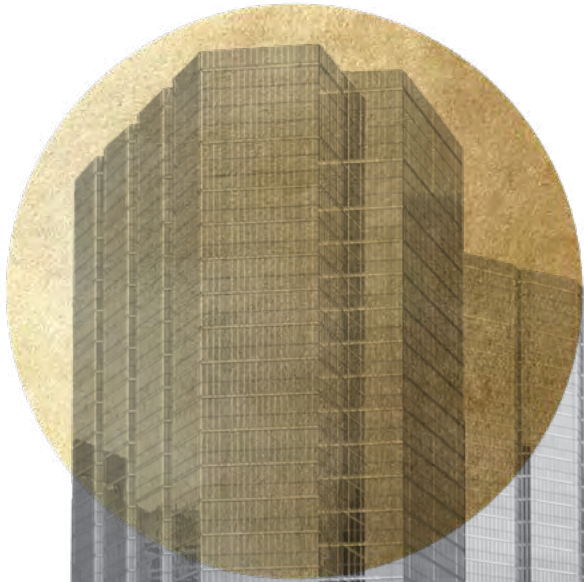


Association  
of Registered  
Interior Designers  
of Ontario

# Celebrate

# THE 40<sup>TH</sup> ARIDO AWARDS

# with us!





## Message from the President Sabrina Carinci, ARIDO

Once again, the upcoming 2023 ARIDO Awards Gala is gearing up to be the event of the year! This year, however, is going to be like no other. Whatever do you mean, Sabrina, you ask? Well, let me tell you!

2023 marks the 40th year of the ARIDO Awards! Okay, okay, full disclosure it was technically last year, but remotely acknowledging such a momentous occasion just wouldn't have allowed us to shine the light on this event as brightly as we would have liked.

But we couldn't hide 40 forever and have decided 2023 would be the year to come back from COVID isolation and go live again! That's right; we're going to gala this year! Dresses, suits, shiny shoes and new 'dos! We're asking the design community to come join us in person to celebrate this grand affair.

For the first time in 4 years, we'll be celebrating the hard work and dedication of Ontario's design community, all in the same room! We are anticipating a full house and welcome you to join us by sponsoring at any of the capacities offered herein. There's even an option for custom sponsorship to suit all marketing budget's needs.

Please take a look and reach out to our team with any questions. We hope you'll join us for this momentous event!

See you there!

#GoingToGala  
#Arido2023AwardsGala







Celebrating  
40 years  
of the ARIDO  
Awards!

**October 5th, 2023**

Fairmont Royal York,  
100 Front St W,  
Toronto, ON M5J 1E3

Begins at 5:00pm

5:00pm-6:00pm  
Registration

6:00pm-7:15pm  
Cocktail Reception

7:30pm-8:30pm  
Award Presentation

8:30pm-10:00pm  
Dinner

10:00pm  
Post Dinner Cocktails

THE

40<sup>TH</sup>  
ARIDO  
AWARDS



# ARIDO AWARDS Gallery





Exclusive

## 40TH ANNIVERSARY PARTNER – EXCLUSIVE - \$7,000

This package is exclusive to 4 organizations and offers the best return on investment as it provides the most exposure for the Gala.

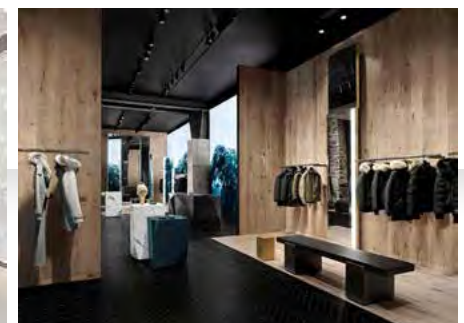
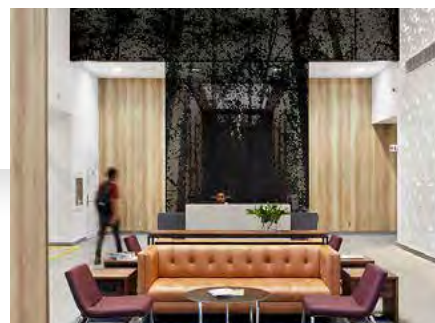
### Non-competing

- Opportunity to participate in the awards presentation on stage, sharing memories from past ARIDO Awards Galas
- Recognition in the 2023 ARIDO Awards Magazine - print and digital formats
- Opportunity to host ARIDO Awards Eve Party at your showroom (Company to organize, ARIDO to promote and handle registration)
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Company Ad and logo with link on ARIDO Website (company provides ad) until 2024
- Company recognition from emcee throughout gala presentation (logo and company name)
- Company logo on event invitation
- Company logo on gala program
- Company logo on event signage
- Company logo on video sponsor loop at event
- 1 complimentary table (10 tickets) with 10 drink tickets and strategic seating at the awards event (\$2,700 value)

## AWARD SPONSOR - \$6,000

The award categories are IMPACT, CRAFT, DISTINCT, PRESERVE + RESTORE, CARE, EAT + STAY, LEARN, WORK.

- Exclusive Sponsor for one Awards category
- Opportunity to present the Award on stage during the gala
- Company name on video sponsor loop at the gala
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Recognition in the 2023 ARIDO Awards Magazine (print and digital formats)
- Acknowledgement on ARIDO website until 2024 (logo)
- 1 complimentary table (10 tickets) with 10 drink tickets and strategic seating at the awards event (\$2,700 value)





## EAT + STAY

Luxurious lobbies, comfy rooms, and cool amenity spaces, alongside restaurants, bars, and nightclubs all competing as the place to see and be seen.



## DISTINCT

From the sky to the sea and everywhere in between, this category celebrates interior design that breaks the mold and challenges our assumptions about what an "interior" can be - whether it's a luxurious yacht, a cutting-edge outdoor space, or a totally unclassifiable space.

## LEARN

Let's give a gold star to the most vibrant, innovative, and inspiring educational spaces by Registered Interior Designers. Whether it's kindergarten or college, we're recognizing the designs that make us all want to go back to school!



# Award Categories

## CARE

From hospitals to nursing homes, we're honoring the designs that remind us care is not just about medicine, it's about compassion and community.



## CRAFT

This category is all about recognizing the little details that make a big impact - from custom furniture to bespoke lighting, we're celebrating the designs that showcase the beauty and artistry of craftsmanship in all its forms.



## WORK

This category celebrates the brightest, boldest, and most beautiful workspaces that inspire teams to bring their best to the office. From cubicles to corner offices, this category is here to recognize the spaces that make us say "TGIM!"

## PRESERVE + RESTORE

This category is a time-traveling treasure hunt! We are showcasing the beauty and elegance of the past while ensuring spaces remain functional and sustainable for generations to come.





IMPACT  
Award

## IMPACT AWARD

The IMPACT AWARD is all about recognizing interior design projects that make a difference, from improving the lives of individual occupants to transforming entire communities. Whether it's advancing sustainable design, advocating for social justice, or fostering diversity and inclusion, this award celebrates designs that leave a lasting positive impact on the people and places they touch.



## GARY HEWSON MEMORIAL AWARD - \$6,000

The Gary Hewson Memorial Award was created in memory of an individual with a big personality and even bigger heart; who touched the lives of many in Ontario's interior design community.

It will be awarded each year to one interior design student from each ARIDO-recognized school who has shown exemplary peer mentorship/ leadership and volunteerism in the interior design industry.

WHO WAS GARY? Gary Hewson, ARIDO was an Interior Designer and former President of ARIDO (2005/6) who was awarded the title of "Fellow" based on his volunteerism.

Gary worked tirelessly during his time as ARIDO President and was thrilled to be a driving force in advancing the recognition of the Interior Design profession.

His dedication to volunteerism and mentoring peers in the profession is the driving force behind this award.

- Exclusive Sponsor for the Awards category
- Opportunity to present the Award on stage during the gala
- Company name on video sponsor loop at the gala
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Recognition in the 2023 ARIDO Awards Magazine (print and digital formats)
- Acknowledgement on ARIDO website until 2024 (logo)



## GALA RECEPTION SPONSOR - \$5,000

The Gala Reception is a networking happy hour to mix and mingle before the Award presentation kicks off.

This package is open for 3 sponsors.

- Special recognition during the reception hour at the gala
- Company recognition from emcee throughout gala presentation (logo and company name)
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Recognition in the 2023 ARIDO Awards Magazine - print and digital formats
- Company logo with link on ARIDO Website until 2024
- Company logo on event invitation
- Company logo on gala program
- Company logo on event signage
- Company logo on video sponsor loop at event
- 1 table for 10 offered at 50% off (Each table of 10 selling for \$2,500)







### WINE SPONSOR-\$5,000

Sponsor for wine at each table – white and red wine

This package is open for 2 sponsors.

- Recognition in the 2023 ARIDO Awards Magazine - print and digital formats
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Company logo with link on ARIDO Website until 2024
- Company recognition from emcee throughout gala presentation (logo and company name)
- Company logo on gala program
- Company logo on event signage
- Company logo on video sponsor loop at event
- 1 table of 10 offered at 50% off (Each table of 10 selling for \$2,500)

### DINNER SPONSOR-\$5,000

This package is open for 2 sponsors.

- Recognition in the 2023 ARIDO Awards Magazine - print and digital formats
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Company logo with link on ARIDO Website until 2024
- Company recognition from emcee throughout gala presentation (logo and company name)
- Company logo on gala program
- Company logo on event signage
- Company logo on video sponsor loop at event
- 1 table of 10 offered at 50% off (Each table of 10 selling for \$2,500)



### DESSERT SPONSOR - \$5,000

This package is open for 2 sponsors.

- Recognition in the 2023 ARIDO Awards Magazine - print and digital formats
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Company logo with link on ARIDO Website until 2024
- Company recognition from emcee throughout gala presentation (logo and company name)
- Company logo on gala program
- Company logo on event signage
- Company logo on video sponsor loop at event
- 1 table of 10 offered at 50% off (Each table of 10 selling for \$2,500)

## SUPPORTING SPONSOR - \$4,000

- 3 gala tickets
- Recognition in the 2023 ARIDO Awards Magazine - print and digital formats
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from June 2023 to November 2023
- Company logo with link on ARIDO Website until 2024
- Company recognition from emcee throughout gala presentation (logo and company name)
- Company logo on event invitation
- Company logo on gala program
- Company logo on event signage
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Party  
time!







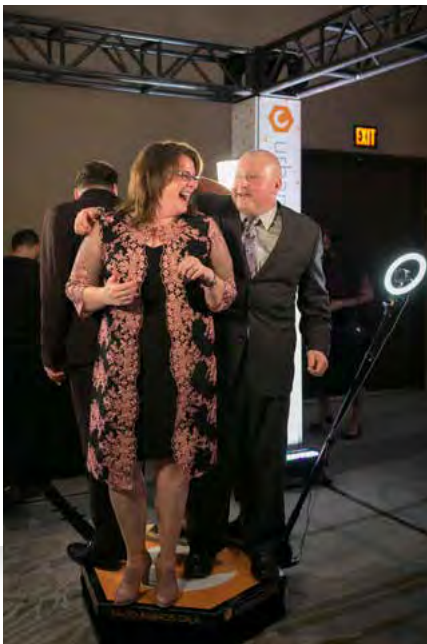
Unique  
experience

## CUSTOM SPONSORSHIP PACKAGES

Are you interested in offering something that is not listed in this package? Custom sponsorship opportunities can be designed where it brings a unique experience to the ARIDO events.

Any additional activities or involvement by the Sponsor may result in additional costs that are above and in addition to this Sponsorship Package.

Sponsorship inquiries can be directed to Clenton Afonso, ARIDO Event Coordinator  
[cafonso@arido.ca](mailto:cafonso@arido.ca)



# Cheers to 40 years with us!

THE 40<sup>TH</sup>  
ARIDO  
AWARDS

