

SPONSORSHIP PACKAGE

ONTARIO SUMMIT
& ANNUAL GENERAL
MEETING 2023

EVENT AT A GLANCE

DATE: March 29 & 30, 2023

LOCATION:

March 29- Virtual event (Remo Event Platform)

March 30- Small Arms Inspection Building (1352 Lakeshore Rd E #1352, Mississauga, ON L5E 1E9)

TARGET AUDIENCE: up to 400 Interior Designers, Emerging Professionals, Students, Educators over the two days

EVENT & THEME: Advancing Equity, Diversity, and Inclusion

ABOUT ARIDO

As a professional body, ARIDO's mandate is to regulate the interior design profession in Ontario for the betterment of the profession and in the best interests of the public. ARIDO sets standards for admission into membership, including education and experience standards, Practice Standards, professional development requirements as well as adherence to a Code of Ethics and Practice Standards.

ARIDO has more than **3,300** members across Ontario in our Registered, Intern, Educator and Student categories.

We have more than **1,800** [Registered and Intern](#) members who work in every sector including corporate, residential, retail, hospitality, healthcare and institutional.

The Ontario Summit and Annual General Meeting is an annual opportunity for ARIDO members to connect, take part in education sessions, and hear about the past, current, and future work of the association. This event will focus on the development work stemming from the Equity, Diversity, Accessibility, and Advancement Committee along with our annual members meeting.

ARIDO's Education Affinity Group is curating a series of education sessions, in collaboration with the **Ontario Black History Society**, which align with ARIDO's commitment to advancing equity, diversity and inclusion by stimulating discussion and learning together within our interior design community.

AGM2023

The second event day will focus on bringing the community together as ARIDO shares our next steps for the association in 2023 via our annual Town Hall and Annual General Meeting. Members will also have the opportunity to learn how they can engage with and join in ARIDO's work during the Town Hall.

We are looking forward to the return of the in-person component of the Ontario Summit for the first time since the pandemic.

The Ontario Summit has historically been a day when members can connect with many people in their ARIDO community, meet colleagues, and participate in collective learning experiences. We have heard from many eager members who are excited to see the return of the Summit in this format.

EVENT SCHEDULE

March 29, 2023 – Ontario Summit – Day 1 - Virtual

A series of educational sessions on topics relating raising awareness towards greater equity, diversity and inclusion.

ARIDO will be using Remo, a virtual event platform, to connect with our members and the design community. Remo provides a virtual event setting that encourages attendees to connect at small "tables" or virtual meeting rooms of 6 or 8 people. It promotes the same feeling of attending a networking or community event through an attendee's laptop.

March 30, 2023 – Ontario Summit – Day 2 - Town Hall and AGM (Hybrid – Virtual and In-person)

- Welcome & Networking
- Awards & Recognition
- Ontario Black History Society
- ARIDO Townhall – reporting to ARIDO membership – all members
- Annual General Meeting

SPONSORSHIP TIERS

Summit & AGM Partner - \$3,000

Non-Competing Opportunity for 6 sponsors

Sponsorship includes:

- Virtual event access for up to 6 representatives for March 29
- In person Sponsor Tabletop or vignette to interact with ARIDO members and other guests on March 30
- 6 tickets to the in-person event on March 30
- Video promotion during the networking breaks on March 29 & 30
- Ability to bring product and materials to in-person event on March 30.
- Opportunity for prize donation/giveaway
- Acknowledgement for the duration of the 2-day Summit
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from January 2023 to May 2023
- Acknowledgement on ARIDO website until 2024 (logo)
- Acknowledgement in the 2023 ARIDO Annual Report (logo)

Wine Sponsor - \$2,500

Non-Competing Opportunity for 2 sponsors

Sponsorship includes:

- Official sponsor for the Networking Event held in-person on March 30
- One wine ticket provided to all in-person attendees courtesy of sponsoring company – promotion of company provided onsite.
- Virtual event access for up to 5 representatives for March 29
- 5 tickets to the in-person event on March 30
- Video promotion during the networking breaks on March 30
- Opportunity for prize donation/giveaway
- Acknowledgement for the duration of the 2-day Summit
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from January 2023 to May 2023
- Acknowledgement on ARIDO website until 2024 (logo)
- Acknowledgement in the 2023 ARIDO Annual Report (logo)

Speaker Sponsor - \$2,500

Opportunity for 3 sponsors

Sponsorship includes:

- Exclusive sponsor for one of the equity, diversity and inclusion speaker series taking place on March 29
- Opportunity to introduce a speaker virtually on March 29
- Opportunity to show a 2-minute promo video/personalized video message during the virtual event
- Event access for up to 3 representatives for March 29 & 30
- Acknowledgement for the duration of the 2-day Summit
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from January 2023 to May 2023
- Acknowledgement on ARIDO website until 2024 (logo)
- Acknowledgement in the 2023 ARIDO Annual Report (logo)

ARIDO Townhall Sponsor - \$2,500

Opportunity for 1 sponsor

Sponsorship includes:

- Exclusive sponsor for the ARIDO Townhall taking place on March 30
- Opportunity to introduce speakers for Ontario Black History Society session on March 30
- Event access for up to 3 representatives for March 29 & 30
- Acknowledgement for the duration of the 2-day Summit
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from January 2023 to May 2023
- Acknowledgement on ARIDO website until 2024 (logo)
- Acknowledgement in the 2023 ARIDO Annual Report (logo)

Digital Sponsor - \$1,500

Sponsorship includes:

- Event access for up to 2 representatives for March 29 & 30
- Acknowledgement for the duration of the 2-day Summit
- Acknowledgement in pre-event promotion and post-event coverage and in the ARIDO newsletter (logo) from January 2023 to May 2023
- Acknowledgement on ARIDO website until 2024 (logo)
- Acknowledgement in the 2023 ARIDO Annual Report (logo)

Individual Tickets

Non-member access to the two-day event, excluding Annual General Meeting. - \$100 plus HST.

*Non-member attendees will have access to the entirety of the two day Summit except the ARIDO AGM.

CUSTOM SPONSORSHIP PACKAGES

Are you interested in offering something that is not listed in this package for a specific event or initiative? Custom sponsorship opportunities can be designed where it brings a unique experience to the ARIDO events.

Any additional activities or involvement by the Sponsor may result in additional costs that are above and in addition to this Sponsorship Package.

Sponsorship Inquiries can be directed to **Clenton Afonso**, ARIDO Event Coordinator
cafonso@arido.ca

OUR RECENT EVENT PARTICIPATION

ARIDO was delighted to participate in the Interior Design Show (IDS) Toronto 2023. We partnered with Interior Designers of Canada and GRAY Magazine to create the GRAY Stage, which hosted talks, presentations, and activations throughout the four day show.



AGM2023