

MAKE  
**SPACE**  
FOR  
GOOD  
DESIGN.

Annual Report **07**



**Association  
of Registered  
Interior Designers  
of Ontario**

“We see good  
design in the strength  
of our members who offer  
inspiration, expertise and  
professionalism.”

# PRESIDENT'S MESSAGE

**Peter Grimley**

When I stepped into this role, I knew that there was a long upward climb ahead. Like you, I have high expectations for our professional association – and occupying its principal leadership role, I wanted to be a part of the continued realization of the expectations that we all share. So where to begin? Quite simply, in the same place you end – with a commitment to a vision as the underlying ethos for all goals. The world I envision is one in which **interior designers are recognized for their creative and innovative contributions to the productivity, value, safety and efficiency of spaces that inspire.** But that is not quite reality for all of us – yet. Our goal and job is to align the present with the envisioned future. Our future includes achieving a Practice Act for the membership – an Act that will bring about greater recognition for the profession and protection for the public. I am thankful for the industry support, staff and volunteer efforts that make ARIDO what it is – a public advocate for the individual talents and practices of its members.

# EXECUTIVE DIRECTOR'S MESSAGE

**Susan Wiggins**

**Make Space For Good Design** – five little words that have come to mean the world to this Association and its staff. ARIDO is constantly finding ways to make space for good design in the lives of the residents and business owners of Ontario. We know that our members, through their daily work are doing the same. In our daily work, **our mission is to promote, educate, regulate and provide services to the public.** We have devised numerous strategies to help the profession achieve the recognition it deserves. And it's true, we're close... releasing new ideas, promotional materials and offerings every week to maintain a high level of public and governmental awareness of our goals.

As you read this Annual Report, take note of the many ways that we tackle the advancement of the profession. Make Space For Good Design is a combination of many efforts that support our members' ability to practice. It's about recognition and regulation of the profession. It's about building the collective power of individual professionals through celebrating their talents and supporting their advancement in the industry. It's about setting a standard of professionalism through our educational offerings to you as members. We hope you will join us in our various efforts to get there.

# PROMOTE & REGULATE THE PROFESSION

Without question, 'regulation' was this year's buzz word for both ARIDO staff and members. And, why not? There's a great deal at stake for all of us with the passing of a Practice Act. This Act will empower Interior Designers to be the sole practitioners of the tasks that fall within the scope of their professional abilities. To achieve this, ARIDO's Board of Management will continue lobbying strategies to access the Provincial Government and will keep you abreast of developments as well as opportunities for you to be involved.

To level the playing field and place interior designers at a level where you are regulated, qualified and competitive with other professionals in the industry, ARIDO devotes considerable energy towards the promotion of the membership.

Our media and marketing efforts increased public awareness of the membership. 2007 saw the relocation of our targeted branding campaign through to the Globe & Mail, which allowed us to reach a broader audience and to establish a greater public profile for you as members and for the profession of interior design.

The launch of *Spaces* in 2006 represented a new communications tool to reach and educate your prospective clientele. A year later, *Spaces* is full of articles that inform the public of our profession at an accessible level. Beyond literature and communication, ARIDO will continue to increase the Association's profile and exposure through writing and speaking opportunities and by maintaining a presence at relevant tradeshow.

These initiatives are only some of the ways we are working to promote and regulate the profession. Our efforts will continue as we strive to help the public make informed choices and build an understanding of interior design.



**It's about  
recognition and  
regulation.**

# STRENGTHEN & CELEBRATE THE CAPACITY OF THE MEMBERSHIP

We all know that there is power and strength in numbers, and ARIDO definitely relies on theirs. Many of our goals depend on the strength and participation of our membership, so we take our efforts to build our membership very seriously. The direction that you provide through sitting on committees and Chapter boards is essential, as the staff shapes initiatives for the Association as a direct result.

**It's about the collective power of individual professionals.**

We value your membership and choice to belong to the Association. In recognition of the many milestones throughout your career we devoted considerable energy to the strategic planning of initiatives that would highlight your professional achievements for launch in 2008. From the continuation of Student and Intern scholarships, and the ongoing commitment to the IDEP mentorship program, to Peer to Peer and PINT events and the design and implementation of an NCIDQ recognition program for those members who have just received this level of certification, we support members throughout your professional advancement.

We celebrated the 26th anniversary of the ARIDO Awards with an audience of 800 members, manufacturers and suppliers, media and guests, where we delivered 26 awards to Registered Members for their outstanding interior design projects. These projects garnered considerable media attention well beyond their announcement, into 2008.

We also devoted significant resources to the creation of a new website to better showcase the capacity of our membership to meet the public's interior design needs. The new site was designed to feature industry news and

resources for our members alongside providing much-needed improvements to our methods of communication and administration. It serves as a home to DesignFIND, our redesigned referral

program, that has dramatically increased our capacity to help you promote your firm and obtain new clients. Administratively, the new site was also built to encompass CheckPOINT – our new online reporting service that facilitates members' desires for an easier, efficient way to track their professional development points and seminar attendance. On all three counts, the development of the website, DesignFIND and CheckPOINT are tremendous testaments to the commitment of the ARIDO staff in understanding your professional needs.

As business owners, we know that immediate access to tools and resources that help you deal with taxation, IT, marketing, and bookkeeping are as important as access to the latest research on industry issues and trends. Throughout the year we sought out this information for you and will continue our commitment to extending these offerings in the year ahead.

The breadth of expertise in ARIDO is phenomenal. In order to build a legacy for the Association (and the level of interior design knowledge in Ontario) we need the support of all our members – cross-generational participation is essential. With this in mind, we look to 2008 and the years ahead to enhance our recruitment of new members and increase the representation of professionals across the province.

# DEVELOP & PROVIDE EXCEPTIONAL EDUCATION

Focus on the education and development of your members and you'll breed success. This has been part of the underlying motivation for our vision and mission as ARIDO equips you with the tools you need to maintain and set higher benchmarks for professionalism.

We recognize that the field is competitive and that education and professional development are two ways which we can support our members and ensure you have the tools for success. We want to increase educational standards and to bring more opportunities for professional growth.

As an Association we regularly look to strengthen our relationships with educators and interior design program coordinators across the continent. It is important that we continue to investigate avenues that will give interior design program students and graduates in Ontario an edge upon completion of their degree.

**It's about  
learning and  
leadership.**

In 2007, we embarked on sourcing speakers who are key players within the interior design community and created educational workshops and seminars that targeted timely and relevant topics for the profession. IIDEX/NeoCon Canada, the nation's largest exposition and conference for the design, construction and management of the built environment remains our key educational forum for members. With over 100 seminars in 2007, it exemplifies our focus on bringing the very best of the profession to your doorstep.

A staple feature within the field of interior design, the show has now become a platform that launches the latest sustainable products, services and educational sessions.

We want you to be able to meet your peers and to develop new ideas together, and with an additional 45 accredited CEU seminar offerings in the past year, we did just that. Our understanding of the movement towards sustainable/ green design made us watchful of potential course offerings. We know that the Ontario Building Code and LEED are also important to you and we want to continue to ensure those course are readily available for you. This upcoming year will be no different as we look to bring you even more of the industry's best leaders and thinkers.

Finally, our alliances with key players within the industry including NCIDQ, CIDA and MTCU ensure that we are kept abreast of industry standards and that you have the resources to become leaders in your field.

These are only some of the ways that we've been working to develop and deliver effective educational opportunities and professional development programs. In this upcoming year, we look forward to discovering more ways to support your continued growth and success in your professional development.

# ARIDO BOARD OF MANAGEMENT

President <b>Peter Grimley</b> Grimley Associates	Director <b>Willem Berends</b> IBI Group	Eastern Ontario Chapter President <b>JoAnne Carter</b> Southam Design	Intern Committee Liaison <b>Derek Buttars</b>
President-Elect <b>Franca Rezza</b> figure3	Director <b>Anne McCance</b> Cannon Design	Southern Ontario Chapter President <b>Jean Bennett</b> Phase Two Design/Planning Consultants	Affiliate Liaison <b>Susan Smith</b> S. B. Smith Consulting Group Inc.
Past President <b>Lynn McGregor</b> McGregor Design Group	Director <b>Helen Dawson</b> Helen Dawson Interior Design	Grand Valley Chapter President <b>Karen Wilson</b> Linda Hilts Interiors Ltd.	IDC Liaison <b>Alana Golding</b> Toronto District School Board
VP Programs <b>Clinton Hummel</b> Paisley Park Inc.	Greater Toronto Area Chapter President <b>Anna Marie C. Hubbard</b> Mole White & Associates Ltd.	Western Ontario Chapter President <b>Andalieb Abu-Zahra</b> Architecttura Inc. Architects	IIDEX and NCIDQ Liaison <b>Trevor Kruse</b> Hudson Kruse Design
VP Finance <b>Michel Arcand</b> Cannon Design	Northern Ontario Chapter President <b>Paul Scornaienchi</b> Ergo Office Plus	Chair of Board of Governors <b>Gary Hewson</b> Office Source	
Director <b>Helen Cordeiro</b> HC Design			

## MEMBERSHIP STATISTICS

Member Type	2007	2006
Registered (Includes Registered, Educators and Non-Residents)	1180	1164
Intern	707	668
Affiliate	50	67
Retired	98	101
Life	46	43
Honorary/Fellow	41	36
In-active	79	51
<b>Sub-Total</b>	<b>2201</b>	<b>2130</b>
Industry Ally	230	203
Student	1717	1869
<b>Total</b>	<b>4148</b>	<b>4202</b>

Members as of December 31 annually

# COMMITTEES

## **Board of Management**

President: Peter Grimley  
Grimley Associates

## **Board of Governors**

Chair: Gary Hewson  
Office Source

## **Legislative Review Committee**

Co-Chairs: Peter Grimley,  
Grimley Associates and  
Lynn McGregor,  
McGregor Design Group

## **Building Code Committee**

Chair, Ontario Building Code:  
Marilyn White,  
Mole White & Associates Ltd.

Chair, Barrier Free Access Issues:  
Gary Burton,  
Parachute 'Access by Design'

## **Membership Committee**

Chair: Alex Taran, FacilityCore

## **Nominating Committee**

Chair: Tulin Artan,  
Raymond Chiappetta Associates Inc.

## **Complaints Committee**

Chair: Margaret Agnelli,  
Agnelli Design Associates

## **Discipline Committee**

Chair: Peter Heys, IBI

## **Provincial CEU Committee**

Chair: Sue Gravelle, Registrar,  
ARIDO

## **Interior Design Continuing Education Council (IDCEC) Committee**

Chair: Sue Gravelle, Registrar,  
ARIDO

## **Heritage Archives Committee**

Chair: Nancy Watt, Direct Energy

## **Intern/Student Committee**

Chair: Derek Buttars



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**MAKE SPACE FOR GOOD DESIGN.**

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**Association of Registered  
Interior Designers of Ontario**

# FINANCIAL STATEMENTS

## COMBINED STATEMENT OF FINANCIAL POSITION

As at December 31, 2007

	2007 \$	2006 \$
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	70,581	60,114
Investments	3,700,033	740,045
Accounts receivable	49,177	35,973
Prepaid expenses	92,612	25,991
	<b>3,912,403</b>	<b>862,123</b>
<b>PROPERTY AND EQUIPMENT</b>	128,843	1,744,425
<b>INVESTMENTS</b>	152,000	-
	<b>4,193,246</b>	<b>2,606,548</b>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	104,733	115,066
Deferred revenue	25,360	-
	<b>130,093</b>	<b>115,066</b>
<b>LONG-TERM DEBT</b>	<b>69,493</b>	<b>76,743</b>
<b>NET ASSETS</b>		
UNRESTRICTED NET ASSETS	3,507,279	216,360
RESTRICTED NET ASSETS - FUNDS	357,538	453,954
INVESTED IN PROPERTY AND EQUIPMENT	128,843	1,744,425
	<b>3,993,660</b>	<b>2,414,739</b>
	<b>4,193,246</b>	<b>2,606,548</b>

# STATEMENT OF OPERATIONS GENERAL FUND

For the year ended December 31, 2007

	2007 Actual \$	2006 Actual \$
<b>REVENUES</b>		
Gain on sale of building	1,657,545	-
Membership fees	805,626	746,986
Membership services	195,278	157,005
Education and professional development	96,761	115,043
Rental income	74,086	121,279
Sponsorship	60,222	59,934
Communications	4,392	3,113
	<b>2,893,910</b>	<b>1,203,360</b>
<b>OPERATING EXPENSES</b>		
People and facility management	565,920	477,537
Membership services	212,059	145,390
Office administration	122,647	110,767
Association organization and management	113,063	105,923
Education and professional development	55,691	69,078
Communications	44,397	52,458
Financial development and	33,366	11,339
Technology management	30,958	23,201
Alliances	15,454	18,285
Chapter support	12,000	12,348
Membership orientation	5,827	1,421
Regulations and standards	4,534	3,676
Compliance and corporate governance	2,657	2,460
	<b>1,218,573</b>	<b>1,033,883</b>
<b>EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR</b>		
	<b>1,675,337</b>	<b>169,477</b>
Unexpended funds, beginning of year	216,360	(24,093)
Transfer from invested in property and equipment	(84,030)	70,976
Interfund transfers	1,699,612	-
	<b>3,507,279</b>	<b>216,360</b>

# STATEMENT OF OPERATIONS PRACTICE & PROTECTION FUNDS

For the year ended December 31, 2007

	Actual Total 2007 \$	Actual Total 2006 \$
<b>REVENUES</b>		
IIDEX tradeshow	210,425	215,895
Interest	115,594	28,429
Other	2,043	2,340
Donation	-	1,888
	<b>328,062</b>	<b>248,552</b>
<b>EXPENSES</b>		
Professional fees	128,470	215,804
People and facility management	125,000	125,000
Branding campaign	95,063	112,562
Scope of work	-	42,725
Complaints & discipline	22,060	14,746
Donations/events	11,123	7,525
MPP events	6,614	2,191
Strategic planning	6,589	7,583
Scholarships	5,000	5,000
Administration	1,304	4,110
	<b>401,223</b>	<b>537,246</b>
Excess (deficiency) of revenues over expenses for the year	(73,161)	(288,694)
Restricted assets, beginning of year	453,954	741,567
Interest income	529	1,081
Scholarships paid	(1,500)	-
Payment to Ryerson	(22,284)	-
Restricted net assets, end of year	<b>357,538</b>	<b>453,954</b>