



DESIGN ON/OFFLINE

SPONSORSHIP PACKAGE

INTERIOR DESIGN THESIS SHOW

Prepared By:

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Graduating Class of 2024

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HUMBER

Faculty of Media & Creative Arts

THESIS SHOW OVERVIEW



The 2024 graduating class of the Bachelor of Interior Design (INTD) program is preparing for the annual year-end show to present and share the culmination of the senior interior design thesis projects. The event will display a wide variety of innovative projects through the process of evidence-based design topics. The senior thesis students have shown their resilience when faced with uncertain times, from being the first INTD class to navigate the program from strictly online to returning to offline, in-person classes within four years. The committee has developed the brand “Design Online/Offline” to represent the perseverance and dedication that has led up to this showcase. The efforts of the fourth-year INTD students do not go unnoticed in the research community, as they worked tirelessly through the thesis research papers, many of which are being published, and are supported by the development of final designs that employ the research findings.

GRADUATE THESIS SHOWCASE

WHEN: April 25th, 2024, from 5:00pm - 8:00 pm

WHERE: Haworth Toronto Showroom,
55 University Ave., Toronto, ON M5J 2H7

AT A GLANCE



INTD Thesis Show 2023

We are thrilled to extend this exclusive invitation to you to become a key supporter of the event! As a sponsor, we are grateful to have your support and encouragement throughout the development and execution of the show. Your company has the opportunity to align your brand with a cutting-edge event that attracts industry leaders, design professionals from different sectors, and interior design students in Haworth's prime downtown showroom location. Becoming a sponsor for this event is not only a great way to support emerging designers, but also an amazing form of marketing and advertising for your business.



SPONSORSHIP TIERS

Financial contributions will go towards refreshments, catering, printing, and more.

TIER TYPE	BENEFITS
DIAMOND > \$2,500.00	<ul style="list-style-type: none"> • Primary placement of company logo on all Humber College thesis websites & print material • Distribution of Promotional Material at the event • 5+ branded posts on social media (Instagram & LinkedIn, Tiktok) • Company short form video format to be featured on website for Humber College's BID program • Personal event invite for your team • <u>Customized Benefits:</u> <ul style="list-style-type: none"> ◦ Merchandise sponsor ◦ Social media posts ◦ Special Sponsor "Thank You" and Appreciation
PLATINUM \$1,000.00 - \$2,500.00	<ul style="list-style-type: none"> • Placement of company logo on all Humber college thesis website & print material • 5+ branded posts on social media (Instagram & LinkedIn) • Company short form video format to be featured on website for Humber College's BID program • Personal event invite for your team • Special mention during speeches • <u>Customized Benefits:</u> <ul style="list-style-type: none"> ◦ Merchandise sponsor ◦ Social media posts
GOLD \$500.00 - \$950.00	<ul style="list-style-type: none"> • Secondary, large placement of company logo on all Humber College Thesis websites & print material • 4-5 branded posts on social media (Instagram & LinkedIn) • Special mention during speeches • Merchandise sponsor • Personal event invite for your team
SILVER \$150.00 - \$450.00	<ul style="list-style-type: none"> • Tertiary, medium-sized placement of company logo on all Humber College thesis websites & print material • 2-3 branded posts on social media (Instagram & LinkedIn) • Opportunity to contribute company print material at the event reception table • Personal event invite for your team
BRONZE < \$150.00	<ul style="list-style-type: none"> • Special mention on all Humber College thesis websites & print material • 1-2 branded posts on social media (Instagram & LinkedIn) • Personal event invite for your team

PREVIOUS SHOWS



Check out the 2023 show [here!](#)

The Class of 2023 continued to enjoy and experience the in-person thesis shows, being resilient in the every changing world and cementing their places in the design industry.



Check out the 2022 show [here!](#)

The Class of 2022 stepped into the spotlight after a few virtual shows and defined their position in the industry, focusing on the creation and design of unforgettable spaces and the reforming of the design world.



Check out the 2021 show [here!](#)

The Class of 2021 crafted and hosted a virtual show amidst the challenges of the pandemic. Despite the obstacles that brought our lives to a standstill, their ability to adapt propelled them forward.

THANK YOU!

Contact Information

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