



Association of Registered Interior Designers of Ontario Nomination for position of Elected Director

Name: Joanne Chan, ARIDO, IDC

Bio:

As an active community member within the Interior Design profession, Joanne boasts an extensive career as a corporate commercial interior designer and has successfully managed her own practice, SDI Design Inc., for the past twenty years. Joanne is eager to continue her efforts in giving back and serving on the board of the organization that significantly influences the careers of fellow Interior Designers.

In her current role as the Principal and Creative Director of SDI Design, Joanne adeptly combines creative solutions, market analysis, financial acumen, and technical expertise while demonstrating exceptional communication skills to deliver fully integrated project solutions for clients and her team. Often, Joanne's responsibilities entail managing the expectations of all parties involved, all while collaborating closely with a diverse range of demographic groups spanning various sectors. Joanne believes that her wealth of experiences and education equips her to make valuable contributions to her project work and ARIDO. Joanne has a Bachelor of Fine Arts from the University of Toronto and a Diploma of Interior Design from Sheridan College.

Statement:

Over the past three years, I have been actively involved in various capacities within the ARIDO Board. Initially, I served as the Chair of the Membership Committee. In the 2022-2023 term, I eagerly took on the Executive role of Treasurer for ARIDO. With over twenty years of business management, I aim to leverage my skill to the financial dimensions of the board, optimizing financial performance and decision-making. I am committed to strengthening the financial management and strategic financial planning of the board.

In addition, I am eager to further utilize my skills to enhance the board's public relations, fundraising, and advocacy efforts. My focus is on fostering robust relationships and advancing our advocacy goals. A prime example of this is the collaboration between ARIDO and IDC for the Interior Design Show 2022 Gray Stage project. In this project, I demonstrated my ability to create opportunities for increased collaboration, effectively bridging design, fundraising, implementation, and program management. I am heavily involved in the creation of Master Class and ARIDO fee guide and I would like to complete these initiatives in my next term.

Education:

Bachelor of Fine Arts & Art History, University
Diploma in Interior Design, Sheridan College

Professional Experience:

SDI Interior Design 2008 – Present Principal, Owner
SDI Interior Design 2004 – 2008 Design Director, Partner
SDI Interior Design 2001 – 2004 Designer
Thomas Cluck Architect 1999 – 2001 Designer

Professional Affiliations:

National Council for Interior Design Qualification (NCIDQ)
Association of Reregistered Interior Designer (ARIDO)
Interior Designers of Canada (IDC)
Canadian Green Building Council (CABGC)

Volunteering:

ARDIO Board:

ARIDO Fee Guide (In progress)
ARIDO Master Class (In progress)
IDS 2023 Gray Stage Fundraising & Management
ARIDO Career Express

Advocate: Talks/ Speaking engagement

Construction Show 2023 – Impact of Artificial Intelligence in Interior Design
ARIDO IDS Gray Stage 2023 – Art & Interior Design 2023
ARIDO IDS Gray Stage 2023 – Design in Public Spaces 2023
ARDIO Interior Design Week 2022 – COVID impact on Workplace Design
DesignTO 2020- Danish Desire series
CoreNet Webinar: COVID-19: Changing Office Use & Design
Green Circle Podcast: Human Centric Design
COVID Chronicles Canada Podcast: The Power of Positivity
IDS19- How to Prepare for the Next Generation at Work
InvestTO 19- Speaking Engagement 2019- Workplace 2030
Waterfront Design Excellence 2019- Design Matters
NewCo- Speaking Engagement 2019 – Open vs Closed Office
NewCo- Speaking Engagement 2018 - Future of Work: Designing for Gen

Volunteer work:

University of Waterloo Architectural Crit 2023
IDS Showcase July 2021
IDS Showcase July 2019
Habitat for Humanity 2019

Cross pollination:

IDS Gray Stage Inter-firm collaboration 2023
Hive: Commissioning work from students 2019

Disruptive business ideas: Invest time in the big ideas

Future of Neighborhood; Aging in Place 2024
NUME 2021
RUMU 2020
WorkIT IDS2019
Recognitions
ARIDO Awards (Craft)
Best Workplace (Managed by Women) Award 2020
Elevate Award 2020