

ANNUAL REPORT

Celebrating 75 Years of Design Excellence



Association
of Registered
Interior Designers
of Ontario

**MAKE
SPACE
FOR
GOOD
DESIGN.**

2009 MARKED THE **75th ANNIVERSARY** OF THE INTERIOR DESIGN PROFESSION IN ONTARIO

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NOTE: All images of renderings in this report are from the ARIDO archives.

PRESIDENT'S MESSAGE
DEBORAH RUTHERFORD



Deborah Rutherford addresses members at the 2009 ARIDO Awards Gala.

It has been an honour to serve as ARIDO's president for 2009, a year which proved to be a momentous one for the Association and the interior design community in Canada. To begin with, the year marked the 75th anniversary of the interior design profession in Ontario. We celebrated with a tip of the hat to a proud past and a bold step forward into the future. A heritage exhibit at the IIDEX/NeoCon Canada show and an anniversary video for our website celebrated our rich history. At the same time, we explored the world of export marketing for the first time, and played a lead role in shaping the future of the profession for the next generation.

Highlights of the year included our annual Awards Gala. It was a big success as the design community came out in full force to honour and celebrate award-winning design around the province, the country and the world. The event turned a profit for the first time in a number of years. And, in spite of the economic downturn, IIDEX was also successful, with more than 125 new exhibitors in the show. The exhibits included one designed and built by a group of ARIDO interns, under the guidance of Registered member Michael Kolesar, which was dedicated to ARIDO's 75-year history.

In December, we led our first ever international trade mission to China. Fifteen interior designers travelled to Shanghai and Beijing as part of a federal government program that subsidized 50 per cent of their travel expenses. We chose China because we had a partner we could work with locally. Our sister association in Shanghai had brought interior designers to IIDEX on three or four occasions and they suggested our interior designers might be interested in discovering opportunities in the Chinese market. We learned a great deal from the mission, but perhaps the most important thing we learned is that this is a service members want from their association. So, you can expect to see similar missions to other potential export markets in the future.

The year marked a change in direction of the pursuit of our Practice Act, and a thorough review of the Association's education, experience and examination requirements. You will find details for these under the sections: *Promoting and Regulating the Profession* and *Developing and Providing Effective Education*, respectively.

Finally, by year's end, we had completed all due diligence with regard to the transition to a new association structure and we were busy finalizing plans for the launch of the new Interior Designers of Canada (IDC). I am very proud to report the impending success of this two-year endeavour that ARIDO encouraged and facilitated, and which will result in a stronger voice for interior design in Canada.

I encourage you to read this report and learn about the activities and undertakings of ARIDO in 2009. It truly has been a year to remember.



PROMOTING AND REGULATING THE PROFESSION

For several years ARIDO has lobbied the provincial government to introduce a Practice Act for the profession of interior design. Such an Act would provide full regulation of the profession, similar to how architects and engineers are currently regulated. In 2006, our Bill was introduced and we were optimistic that our Practice Act was within sight. However, as the result of political circumstances that none of us could have predicted, the Bill died on the order paper. Since that day, we have continued to lobby the government to reintroduce the Bill.

We have received lots of support from stakeholders, politicians, and the industry as a whole. We have hoped that all our hard work would come to fruition in 2009, but we have not yet been successful in achieving our goal.

It has been a time-consuming, expensive process that took an unexpected turn this year when our goal was rejected by Attorney General Chris Bentley. Naturally, we were surprised and disappointed. However, we know there is still a great deal of interest and support for this regulation, so we will continue to pursue a Practice Act. We are confident we will be successful in the future.

Our building code committee was very busy this year with responses to consultations on the National Building Code, the Ontario Building Code and the proposed new Accessibility Standards in Ontario. We continued our participation on the Ontario Realty Corporation (ORC) Strategic Opportunities Committee, whose goal is to facilitate constructive consultation between ORC and the design and construction industry.



BUILDING AWARENESS AND UNDERSTANDING

Our annual ARIDO Awards program, which celebrates excellence in design, was again part of the IIDEX/NeoCon Canada show in September. The program received considerable exposure through the industry media. In partnership with Canadian Interiors, we published an Awards magazine which was widely distributed throughout the interior design community. The magazine contained photos and descriptions of each winning project. In partnership with Posters International, photos and a brief description of each of the winning entries were individually framed and hung for public display at Pearson International Airport. These “Awards boards” greatly enhanced the awareness of the program among the general public and served to promote the profession.

To celebrate the 75th anniversary of interior design in the province, we produced a video, featuring interviews with ARIDO members, young and old. The interviews provide insight into the profession and a history of the Association. Visuals include renderings from the ARIDO archives, and past award-winning design. The video is available for viewing on our website.

We produced our monthly e-newsletter for members, and two issues each of our magazines, dimensions and SPACES. We also kept members informed of news and events through postings on our website and numerous e-blasts. We placed a number of ads related to our branding campaign and promoted DesignFIND, our online referral service, in various trade publications.

We continued to give our members as much exposure as possible through a number of trade show appearances. The shows we attended include: Interior Design Show, National HomeShow, Metro Home Show, Chamber of Commerce Trade Show (Thunder Bay), Fall HomeShow, and IIDEX/NeoCon Canada.

We held our third annual ARIDO/IIDA Leaders Breakfast in December. Long-time ARIDO member and industry champion, Joe Pettipas, was honoured with this prestigious award. Keynote speaker, photographer and activist Edward Burtynsky, provided attendees with an interesting perspective on the creative process.

Also in December, we took advantage of a federal government program that enabled 15 interior designers to travel to Shanghai and Beijing on ARIDO’s first ever export mission. While in China, members of the mission participated in two business forums and met with trade officials. The mission was deemed a success by all who participated and, as a consequence, we expect to plan similar trips in the future.



DEVELOPING AND PROVIDING EFFECTIVE EDUCATION

As part of our mandate to develop and provide educational opportunities for our members, we presented more than 70 industry-related workshops and seminars in 2009. These continuing education unit (CEU) accredited offerings gave members a chance to meet with their peers and discuss new ideas. In addition, we launched our first online CEU article, so members could easily earn CEUs, free of charge.

IIDEX/NeoCon Canada, the nation's largest exposition and conference for the design, construction and management of the built environment, was an important educational forum for our members again this year. Attendees could choose from more than 100 seminars on a wide range of topics. In addition, keynote speakers made presentations on the topics of business, the environment, lighting, and design.

As well, the board conducted a detailed review of the Association's education, experience and examination requirements. This review was predicated by a number of factors, most importantly, new federal government legislation that imposes full labour mobility from coast to coast for all professions, including interior design.

After months of meetings with provincial associations coast to coast, a Canadian standard for the profession was established. In summary, every association, including ARIDO, has agreed to the following changes to admission requirements:

- As of 2015, the minimum education requirement to join a provincial association will be a four year degree
- As of 2017, that minimum requirement will be a CIDA accredited four year degree
- Effective immediately, all provinces mandate supervised experience as a condition of Intern membership.

ARIDO is quite confident these increased standards are representative of the needs of our growing profession. The educational institutions across North America are all moving towards this higher level of education; they have known for some time that these changes would be coming.

Unfortunately, as a result of this review process, ARIDO has decided to drop the Interior Design Experience Program (IDEP). The program was implemented in 2004. We were the first jurisdiction in North America to adopt this experience logbook program, which was administered by NCIDQ. We anticipated everyone would follow, but five years later, we are still the only jurisdiction to use the program. Consequently, for administration reasons, we have decided to drop the program.

For now, ARIDO has withdrawn the requirement of a daily or weekly logbook submission, although the Association still firmly believes in and supports the requirement for mandatory supervised experience throughout the internship period. All interior design program coordinators and Intern members currently in the program have received communications about these changes. They are also posted on the ARIDO website.

“WE SEE GOOD DESIGN IN THE STRENGTH OF OUR MEMBERS WHO OFFER INSPIRATION, EXPERTISE AND PROFESSIONALISM.”

MEMBERSHIP
STATISTICS



The 2009 ARIDO Awards Gala was well attended.

Member Type	2009*	2008
Registered (includes Registered, Educators and Non-residents)	1176	1057
Intern	661	657
Affiliate	48	47
Retired	120	120
Life	56	48
Honourary/Fellow	50	45
In-active	55	99
Sub-total	2166	2101
Industry Ally	196	228
Student	1023	1728
Total	3385	4057

* As of December 31, 2009



FINANCIAL
STATEMENTS

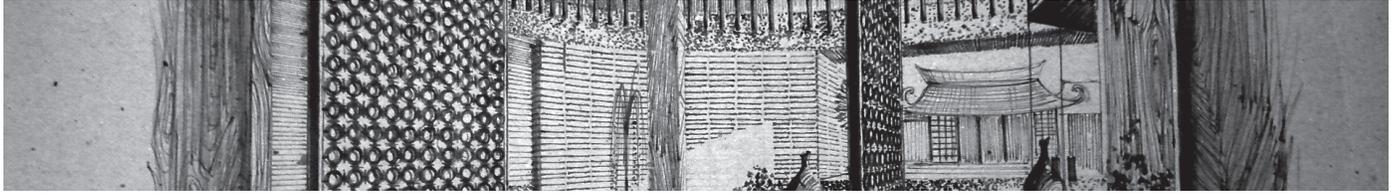
COMBINED STATEMENT OF FINANCIAL POSITION
AS AT DECEMBER 31, 2009

	2009 \$	2008 \$
ASSETS		
CURRENT		
Cash	55,000	29,867
Investments	3,658,846	3,911,728
Accounts receivable	42,390	11,424
Inventory	8,024	8,273
Prepaid expenses	228,413	19,303
	3,992,673	3,980,595
EQUIPMENT	54,096	102,178
INVESTMENTS	200,000	79,732
	4,246,769	4,162,505
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	138,860	168,603
Deferred revenue	80,333	6,515
	219,193	175,118
LONG-TERM DEBT	64,566	65,560
NET ASSETS		
UNRESTRICTED NET ASSETS	3,444,018	3,424,780
RESTRICTED NET ASSETS – PRACTICE AND PROTECTION FUNDS	464,896	394,869
INVESTED IN EQUIPMENT	54,096	102,178
	3,963,010	3,921,827
	4,246,769	4,162,505



STATEMENT OF OPERATIONS – GENERAL FUND
FOR THE YEAR ENDED DECEMBER 31, 2009

	Actual 2009 \$	Actual 2008 \$
REVENUES		
Membership fees	858,180	812,249
Membership services	172,438	196,637
Education and professional development	126,188	152,104
Sponsorship	76,850	69,261
Communications	8,052	8,794
Rental income	-	-
	1,241,708	1,239,045
OPERATING EXPENSES		
Wages and benefits	466,863	420,309
Membership services	183,839	290,809
Association organization and management	145,905	104,677
Office Administration	109,226	121,103
Education and professional development	83,170	98,608
Occupancy costs	81,402	83,087
Technology management	36,799	38,017
Staff travel and training	25,000	25,000
Communications	19,858	28,102
Honorariums	19,162	12,406
Financial development and management	17,648	36,468
Alliances	12,000	12,000
Chapter support	10,784	21,177
Regulations and standards	3,102	6,279
Compliance and corporate governance	1,993	1,993
Membership orientation	572	946
Amortization	53,229	52,228
	1,270,552	1,353,209
(DEFICIENCY) EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	(28,844)	(114,164)



STATEMENT OF OPERATIONS – PRACTICE AND PROTECTION FUND
 FOR THE YEAR ENDED DECEMBER 31, 2009

	Actual Total 2009 \$	Actual Total 2008 \$
REVENUES		
IDEX tradeshow	205,000	230,451
Interest	65,118	149,498
Scholarship Grants	6,000	-
Other	1,119	1,737
	277,237	381,686
EXPENSES		
Wages and Benefits	125,000	125,000
Professional Fees	44,985	91,064
Scholarships	8,000	4,000
Restructuring	7,930	-
Complaints & Discipline	5,140	15,960
Branding Campaign	4,881	90,090
National/International Relations	4,555	-
Building Code	4,000	-
Donations/Events	2,225	10,251
Administration	494	490
Strategic Planning	-	2,500
	207,210	339,355
EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	70,027	42,331
RESTRICTED ASSETS, BEGINNING OF YEAR	394,869	357,538
INTERFUND TRANSFER	-	(5,000)
RESTRICTED NET ASSETS, END OF YEAR	464,896	394,869



ARIDO BOARD
OF MANAGEMENT

President

Deborah Rutherford
HOK

President-Elect

Theo West-Parks
Westparks + Associates

Past President

Franca Rezza
figure3

VP Finance

Clinton Hummel
Paisley Park Inc.

Secretary

Sue Bennett
Bennett Design Associates Inc.

Director

David Sapelak
Dave Sapelak Design

Director

Anne McCance
Cannon Design

Director

Helen Dawson
Helen Dawson Interior Design

Director

Alexandra Samouk
IBI Group

**Greater Toronto Area
Chapter President**

Tim Au-Yeung
Kasian Architecture Ontario Inc.

Northern Ontario Chapter President

Lisa Sandham
Lisa Sandham Interior Design

Eastern Ontario Chapter President

David Gibbons
*Callaghan Letellier Wiens Gibbons Facility
Planning & Design Inc.*

Southern Ontario Chapter President

Jennifer Warling
City of Mississauga

Grand Valley Chapter President

Marie-Josée Boily
Decorators Corner MJB Design Inc.

Western Ontario Chapter President

Joy Griggs
Jorden & Cook Architect Ltd.

Intern Committee Liaison

Eun-gi Shin
Colarossi & Associates

Educator Liaison

Alex Murphy
Sheridan College

IDC Liaison

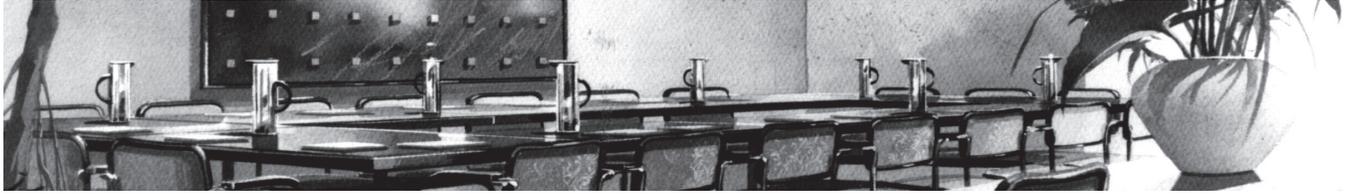
Alana Golding
Toronto District School Board

IIDEX and NCIDQ Liaison

Trevor Kruse
Hudson Kruse Design

Chair of Board of Governors

Peter Grimley
Grimley Associates



COMMITTEES

Board of Management

President: Deborah Rutherford
HOK

Board of Governors

Chair: Peter Grimley
Grimley Associates

Legislative Review Committee

Co-chair: Peter Grimley
Grimley Associates
Co-chair: Lynn McGregor
McGregor Design Group

Building Code Committee

Chair, Ontario Building Code:
Marilyn White
MoleWhite & Associates Ltd.
Chair, Barrier Free Access Issues:
Gary Burton
Parachute 'Access by Design'

Membership Committee

Chair: Alex Taran
FacilityCore

Nominating Committee

Chair: Peter Grimley
Grimley Associates

Complaints Committee

Chair: Margaret Agnelli
Agnelli Design Associates

Discipline Committee

Chair: Peter Heys
IBI Group

Provincial CEU Committee

Chair: Sue Gravelle
Director, Education & Member Services,
ARIDO

Interior Design Continuing Education Council (IDCEC) Committee

Chair: Sue Gravelle
Director, Education & Member Services,
ARIDO

Heritage Archives Committee

Chair: Michael Kolesar
Michael Kolesar Design

Intern/Student Committee

Chair: Eun-gi Shin
Colarossi & Associates



Association
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Interior Designers
of Ontario

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