

# 2019 ARIDO AWARDS GALA SPONSORSHIP PACKAGE



# 2019 ARIDO Awards Gala

## Thursday, October 24<sup>th</sup>, 2019

Join the leading event for Interior Design in Ontario and sponsor a sophisticated evening that will connect you with ARIDO and our members. Sponsorship at the ARIDO Awards Gala reaches over 900 attendees in the design and construction industry.

Get your brand in front of the industry's top talent, and demonstrate your commitment to excellence in Interior Design.

**Westin Harbour Castle**  
1 Harbour Square, Toronto, ON M5J 1A6

The Association of Registered Interior Designers of Ontario (ARIDO) is the self-regulatory body for Interior Designers in Ontario. ARIDO sets standards for admission into membership, including education and experience standards, professional development requirements as well as adherence to a Code of Ethics and Practice Standards.

ARIDO also has in place a Titles Act, *Bill Pr6*, which grants ARIDO Registered members the right to the title Interior Designer in the province of Ontario. The Association has a total membership of over 3,300 in Registered, Intern, Educator, and Student categories.



## Winners' Circle Partnership Package - Exclusive

ARIDO is pleased to announce this exciting Partnership opportunity for the 2019 ARIDO Awards Gala.

This Package is exclusive to one organization, or multiple organizations (within the same umbrella family) to build an experience and brand presence during the gala, cocktail reception, and after party.

ARIDO will work with the Exclusive Partner to build this custom package and experience.

### **Benefits start at:**

- Incorporation of Industry Partner's product within an experience at the event.
- The Winners' Circle branding and Partner's Logo(s) will be used by ARIDO to promote our partnership: posting on the ARIDO website, promotion in the print and digital versions of the Awards Magazine, promotion on the Save the Date, printed gala program, on-site event signage, printed gala tickets and the on-site video loop.
- Acknowledgement in pre-event promotion and post event coverage on ARIDO website and ARIDO member newsletter (company logo)
- 1 complimentary table (10 tickets) with 10 drink tickets and strategic seating at the event.
- Additional table of 10 plus 10 prepaid drink tickets to be offered at the Industry Partner Rate (50% discount).

Additional event activities and enhancers are available for discussion and can be included in the final custom package.



## Event Wine Sponsorship - Exclusive

### **Wine Sponsorship Package - \$20,000**

- Red and white wine at every table, with company branding on wine bottles and at tables.
- Promotion of wine sponsorship to include: posting on the ARIDO Website, promotion in the print and digital versions of the Awards Magazine, promotion on the Save the Date, printed Gala Program, on-site event signage, printed gala tickets and the on-site video loop.
- The ARIDO team will coordinate all work related to branding the wine.
- 1 complimentary table (10 tickets) with 10 drink tickets and strategic seating at the awards event.
- Additional table of 10 plus 10 prepaid drink tickets to be offered at the Industry Partner Rate (50% discount).

**SOLD OUT!**

Bullet Cam Sponsorship  
- Exclusive

### **Bullet Cam Sponsorship Package - \$7,000**

- Company to be promoted as the exclusive Bullet Cam sponsor.
- ARIDO to develop branding recognizing company as the Sponsor. Company branding will be incorporated as a backdrop for the Bullet Cam.
- Promotion of sponsorship to include: posting on the ARIDO Website, promotion in the print and digital versions of the Awards Magazine, promotion on the Save the Date, printed Gala Program, on-site event signage, printed gala tickets and the on-site video loop.
- The ARIDO team will coordinate all work related to branding.
- 1 complimentary table (10 tickets) with 10 drink tickets and strategic seating at the event.
- Additional table of 10 plus 10 prepaid drink tickets to be offered at the Industry Partner Rate (50% discount).

SOLD OUT!

## Platinum Sponsorship - Exclusive

### **Platinum Exclusive Sponsorship Package - \$12,000**

- Recognition in the 2019 ARIDO Awards Magazine - print and digital formats
- Company logo on event invitation, gala program, on-site event signage
- Company logo on video sponsor loop at event
- Acknowledgement in pre-event promotion and post event coverage on ARIDO website and in ARIDO newsletter (company logo)
- Acknowledgement on ARIDO website until 2020 (logo)
- 1 complimentary table (10 tickets) with 10 drink tickets and strategic seating at the awards event
- Additional table of 10 plus 10 prepaid drink tickets to be offered at the Industry Partner Rate (50% discount).

# Gold Sponsorship

Non-competitive opportunities only

## **Gold Sponsorship Package - \$8,000**

- Company logo with link on ARIDO website
- Recognition in the 2019 ARIDO Awards Magazine - print and digital formats
- Company logo on event invitation, gala program, event signage
- Company logo on video sponsor loop at event
- Acknowledgement in pre-event promotion and post event coverage on ARIDO website and in the ARIDO newsletter (company logo)
- Acknowledgement on ARIDO website until 2020 (logo)
- 1 complimentary table (10 tickets) with 10 drink tickets

# Silver Sponsorship

## **Silver Sponsorship Package - \$6,000**

- Recognition in the 2019 ARIDO Awards Magazine - print and digital formats
- Company logo with link on ARIDO website, on-site event signage, video sponsor loop at event
- Acknowledgement in pre-event promotion and post event coverage on ARIDO website and in the ARIDO newsletter (company logo)
- Acknowledgement on ARIDO website until 2020 (logo)
- 2 complimentary gala tickets with 2 drink tickets



# Bronze Sponsorship

## **Bronze Sponsorship Package - \$3,000**

- Recognition in the 2019 ARIDO Awards Magazine - print and digital formats
- Company name with link on ARIDO website, on-site event signage, video sponsor loop at event
- Acknowledgement in pre-event promotion and post event coverage in the ARIDO newsletter (company name)
- Acknowledgement on ARIDO website until 2020 (company name)
- 2 complimentary gala tickets

## Sponsorship Add-ons

**Are you interested in offering something that's not listed in this package or wanting to add more to an existing package? Get in touch with the ARIDO team!**

### **Some options include:**

- Arrive in style with a pre-arranged limo for you and your guests
- Host with the Most - host an ARIDO Intern at the after party.

Any additional activities or involvement by the Sponsor may arise in additional costs that are above and in addition to this Sponsorship Package.

Sponsorship Inquiries can be directed to:

**Sharon Portelli**, ARIDO Executive Director  
sportelli@arido.ca

**Jenn Taggart**, ARIDO Industry Liaison  
jenn@pitchpr.ca